

WINE INDUSTRY

Financial SYMPOSIUM

The Wine Industry's Leading Business Conference

2026

Sponsorship Opportunities

Presented by **WINEBUSINESS MONTHLY**

November 10-11, 2026 | The CIA at Copia, Napa

www.WineIndustryFinancial.com

WHY SPONSOR

Make sure that your customers and potential customers know that you remain committed to serving the wine industry.

Exclusive Networking at the Leadership Dinner: Sponsors of the Financial Symposium receive tickets to the Leadership Dinner. **The Leadership Dinner is an invitation-only event — only winery leaders and sponsors are invited to attend.** Each Sponsorship includes a ticket or multiple tickets. Tickets are not available for purchase.

Increase Visibility: Put your company brand in front of top industry leaders in the fields of finance, sales, and production.

Meet New Clients and Customers at the Conference: Representatives from nearly **150 wineries** participate in the Financial Symposium each year. A robust 90% of past attendees recommend the event to a colleague, ensuring new winery attendees each year.

New This Year Two conferences, one powerhouse event. The CalCPA Wine Industry Conference and Wine Industry Financial Symposium are joining forces this year — bringing together more top winery finance and business leaders than ever before.

Unique Opportunity: The recent headwinds in the wine industry have caused financial decision-makers at wineries to look for help in meeting their capital needs.

- High interest rates are causing wineries to re-finance.
- Inconsistent enforcement of covenants is promoting wineries to reconsider their banking relationships.
- Wineries are wondering if they will be working with a bank that understands the wine industry and is able to deliver the level of attention and service to meet their needs.

What: This conference focuses on financial, business and strategic issues in the wine industry. The Financial Symposium is a wine industry institution, held annually since 1992. The Symposium includes the Wine Industry Leadership Dinner, held on the first day of the conference.

Why it's Special: The definitive financial conference for the wine industry — uniting North America's top winery finance and business leaders in the heart of its most iconic wine region.

Some of the wineries in attendance at the 2025 Wine Industry Financial Symposium:

Alpha Omega Winery	Domaine Carneros Winery	RAEN Winery
Antinori California	Dunn Vineyards	Rodney Strong Vineyards
B Cellars	Far Niente Wine Estates	Rutherford Wine Company
Baldacci Family Vineyards	Gamble Estates	Saint Helena Winery
Bending Branch	Gloria Ferrer	SAMsARA Wine Co
Bennett Lane Winery	Gloria Ferrer Winery	Shafer Vineyards
Bledsoe Wine Estates	Goldschmidt Vineyards	Sol Rei Wine
Bogle Family Wine Collection	Grgich Hills Estate	St. Supéry Estate Vineyards & Winery
Bricoleur Vineyards	Honig Vineyard & Winery	Stag's Leap Wine Cellars
Brown Estate / House of Brown	J. Lohr Vineyards & Wines	Testarossa Winery
Cakebread Cellars	Martin Ray Winery	Thacher Winery
Chandon	Martinelli Winery	Three Furies Wines
Chappellet Vineyard	Michael Mondavi Family Wines	Torrin Vineyard
Clif Family Winery and Farm	Miner Family Winery	Villa Ragazzi
Cliff Lede Vineyards	Monticello Cellars	Vincent Arroyo Family Winery
Cline	Once and Future Wine	Wallis Family Estate
Colgin Cellars	Patz & Hall	Willamette Valley Vineyards
Coventry Vale Winery	Pott Wine	Williams Selyem

Sponsorship Opportunities

Wine Industry Leadership Dinner Sponsor – \$10,000

- Opportunity to place roll up banner at check in
- Your company logo on dinner program distributed to all dinner guests
- Your company listed as "Dinner Sponsor" on the Financial Symposium website
- **Two all-access passes, which include admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 10**
- Hosted table with past or present Wine Industry Leadership honoree
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Silver Level – \$5,950

- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your company logo and link on the Financial Symposium website
- **Two all-access passes, which include admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 10**
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Each sponsorship package includes two passes. Any additional tickets will be available for your personnel at a discounted price: Two-day event tickets at \$800 per person

Bronze Level – \$3,950

- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your company logo and link on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 10**
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Each sponsorship package includes one pass. Any additional tickets will be available for your personnel at a discounted price: Two-day event tickets at \$800 per person

Sponsorship Opportunities

Lunch Sponsor – \$4,125 (2)

- Your company's signage strategically placed in the lunch area on Wednesday, November 11
- Your company listed as "Lunch Sponsor" on the Wine Industry Financial Symposium's website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 10**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Lanyard Sponsor – \$4,250 (1)

- Your company logo on attendee's lanyards
- Your company logo and link on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 10**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Leadership Wine Reception Sponsor – \$4,000

- Opportunity to place roll up banner at reception
- Your company logo on the dinner program distributed to all dinner guests
- Your company listed as "Reception Sponsor" on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 10**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Breakfast Sponsor – \$3,950 (1)

- Your company's signage strategically placed in the breakfast area at the event on Wednesday, November 11
- Your company listed as a "Breakfast Sponsor" on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 10**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Sponsorship Contract

Contract Date: _____

Sponsorship Level: _____ \$ _____

Provide Sponsor Contact Information

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Website URL: _____

Signature: _____

Thank you for your support of the 2026 Wine Industry Financial Symposium. Once your contract is finished processing, you will receive an email to provide payment. You will also receive an email with instructions on how to register your staff for the complimentary admission passes included with your sponsorship.

Questions? Contact:

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www.WineIndustryFinancial.com