

WINE INDUSTRY

Financial

SYMPOSIUM

The Wine Industry's Leading Business Conference

2025

Sponsorship Opportunities

Presented by **WINEBUSINESS MONTHLY**

November 11-12, 2025 | The CIA at Copia, Napa

www.WineIndustryFinancial.com

WHY SPONSOR

Make sure that your customers and potential customers know that you remain committed to serving the wine industry.

Exclusive Networking at the Leadership Dinner: Sponsors of the Financial Symposium receive tickets to the Leadership Dinner. **The Leadership Dinner is an invitation-only event — only winery leaders and sponsors are invited to attend.** Each Sponsorship includes a ticket or multiple tickets. Tickets are not available for purchase.

Increase Visibility: Put your company brand in front of top industry leaders in the fields of finance, sales, and production.

Meet New Clients and Customers at the Conference: Representatives from nearly **150 wineries** participate in the Financial Symposium each year. A robust 90% of past attendees recommend the event to a colleague, ensuring new winery attendees each year.

Unique Opportunity: The recent headwinds in the wine industry have caused financial decision-makers at wineries to look for help in meeting their capital needs.

- Rising interest rates are causing wineries to re-finance.
- Inconsistent enforcement of covenants is promoting wineries to reconsider their banking relationships.
- Wineries are wondering if they will be working with a bank that understands the wine industry and is able to deliver the level of attention and service to meet their needs.

What: This conference focuses on financial, business and strategic issues in the wine industry. The Financial Symposium is a wine industry institution, held annually since 1992. The Symposium includes the Wine Industry Leadership Dinner, held on the first day of the conference.

Why it's Special: The only gathering on the West Coast of top business executives from wineries in California, Oregon and Washington to discuss issues with colleagues.

Some of the wineries in attendance at the 2024 Wine Industry Financial Symposium:

Abreu Vineyards	Dry Creek Vineyard	Mom Juice
Alma Rosa Winery & Vineyards	Eleven Eleven Winery	Napa Organic Farming Company
Amici Cellars	Emeritus Vineyards	Neyers Vineyards
Antinori Napa Valley	Fess Parker Winery	O'Neill Vintners & Distillers
Baldacci Family Vineyards	Fior di Sole	Orin Swift Cellars
Beckstoffer Vineyards	FN Cellars, LLC	Peju Family Winery
Bespoke Winery Solutions	Francis Ford Coppola Winery	Pott Wine
Bledsoe Wine Estates	Frog's Leap Winery	RAEN Winery
Bloodlines Wines	Gallo	Rutherford Wine Co.
Bonterra Organic Estates	Gloria Ferrer Winery	Sequoia Grove Vineyards
Bricoleur Vineyards	Huneeus Wines	Southern Glazer's Wine & Spirits
C. Mondavi & Family, Inc	IBG Wines	Staglin Family Vineyard
Cakebread Cellars	Jackson Family Wines	Stag's Leap Wine
Carhartt Family Wines	Jordan Vineyard & Winery	Testarossa Winery
Chappellet Vineyard	Juliet Wine	Treasury Wine Estates
Chateau Montelena	La Sirena Wines	Trefethen Family Vineyards
Cliff Lede Vineyards	Lagier Meredith Vineyard	Turnbull Wine Cellars
Deerfield Ranch Winery	Lone Madrone	Villa Ragazzi Winery
Delicato Family Wines	Long Shadows Vintners	Wente Family Estates
DeMeine Estates	Martinelli Winery	

Sponsorship Opportunities

Wine Industry Leadership Dinner Sponsor – \$10,000

- Opportunity to place roll up banner at check in
- Your company logo on dinner program distributed to all dinner guests
- Your company listed as "Dinner Sponsor" on the Financial Symposium website
- **Two all-access passes, which include admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 11**
- Hosted table with past or present Wine Industry Leadership honoree
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Silver Level – \$5,950

- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your company logo and link on the Financial Symposium website
- **Two all-access passes, which include admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 11**
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Each sponsorship package includes two passes. Any additional tickets will be available for your personnel at a discounted price: Two-day event tickets at \$800 per person

Bronze Level – \$3,950

- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your company logo and link on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 11**
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list
- Each sponsorship package includes one pass. Any additional tickets will be available for your personnel at a discounted price: Two-day event tickets at \$800 per person

Sponsorship Opportunities

Lunch Sponsor – \$4,125 (2)

- Your company's signage strategically placed in the lunch area on Wednesday, November 13
- Your company listed as "Lunch Sponsor" on the Wine Industry Financial Symposium's website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 11**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Lanyard Sponsor – \$4,250 (1)

- Your company logo on attendee's lanyards
- Your company logo and link on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 11**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Leadership Wine Reception Sponsor – \$4,000

- Opportunity to place roll up banner at reception
- Your company logo on the dinner program distributed to all dinner guests
- Your company listed as "Reception Sponsor" on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 11**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Breakfast Sponsor – \$3,950 (1)

- Your company's signage strategically placed in the breakfast area at the event on Wednesday, November 12
- Your company listed as a "Breakfast Sponsor" on the Financial Symposium website
- **One all-access pass, which includes admission to both days of the conference and the Wine Industry Leadership Dinner on Tuesday night, November 11**
- Logo recognition in all Financial Symposium ad campaigns printed in the October and November issues of *WineBusiness Monthly*
- Your business listed in all program materials, news releases and select email blasts to our extensive wine industry list

Sponsorship Contract

Contract Date: _____

Sponsorship Level: _____ \$ _____

Provide Sponsor Contact Information

Company Name: _____

Contact Name: _____

Email: _____

Phone: _____

Website URL: _____

Signature: _____

Thank you for your support of the 2025 Wine Industry Financial Symposium. Once your contract is finished processing, you will receive an email to provide payment. You will also receive an email with instructions on how to register your staff for the complimentary admission passes included with your sponsorship.

Questions? Contact:

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www.WineIndustryFinancial.com